



# Pop-Up Displays

## Backwall units

5 years warranty (frames and mag-bars)

An extremely cost effective and reliable pop-up display from the More-Expo line. Built along classic lines, with generous use of magnets for ease of setup, these pop-up backwalls deliver all of the important features at a price point accessible to even the tightest budget. Available in complete kit form, with everything you'll need to get started at your next exhibition---just add graphics!

- Rugged aluminum frame
- Hidden-magnet panel attachment
- Durable molded shipping case
- Two spotlights for extra attention
- Case-to-counter kit included



Item #10185, 3x3 quad, 8ft. kit, Black

Item #10186, 3x3 quad, 8ft. kit, Blue

Size: 96w x 88"h x 27" d

Weight: 75 lbs. (includes lights and fabric panels)

Item #10190, 4x3 quad, 10 ft. kit, Black

Item #10191, 4x3 quad, 10 ft. kit, Blue

Size: 116"w x 88"h x 37"d

Weight: 84 lbs. (includes lights and fabric panels)



Quality pop-ups on a budget!



## The "more-expo" concept

The "more expo" business concept is to offer economy display products with the best possible quality. Recognizing the growing demand for low price alternatives, we have now established our own organisation in mainland China where we are constantly scanning and evaluating the Asian market to find the most competitive and up-to-date display products manufactured today.

The products chosen will then be further improved and modified to be in line with the "more-expo" requirements for function, design and quality.

During the production process of these products our quality auditors constantly visit the factories to make sure that these products meet or exceed our quality expectations. We also assure that environmental issues are considered and that the products are produced under acceptable working conditions as well.

By purchasing these products in very large quantities, working directly with the factories (no middle-men) and a highly cost efficient distribution system, we can guarantee you the best possible price.

